

Southeastern San Diego



Community Plan Update

Community Planning Group Meeting #3

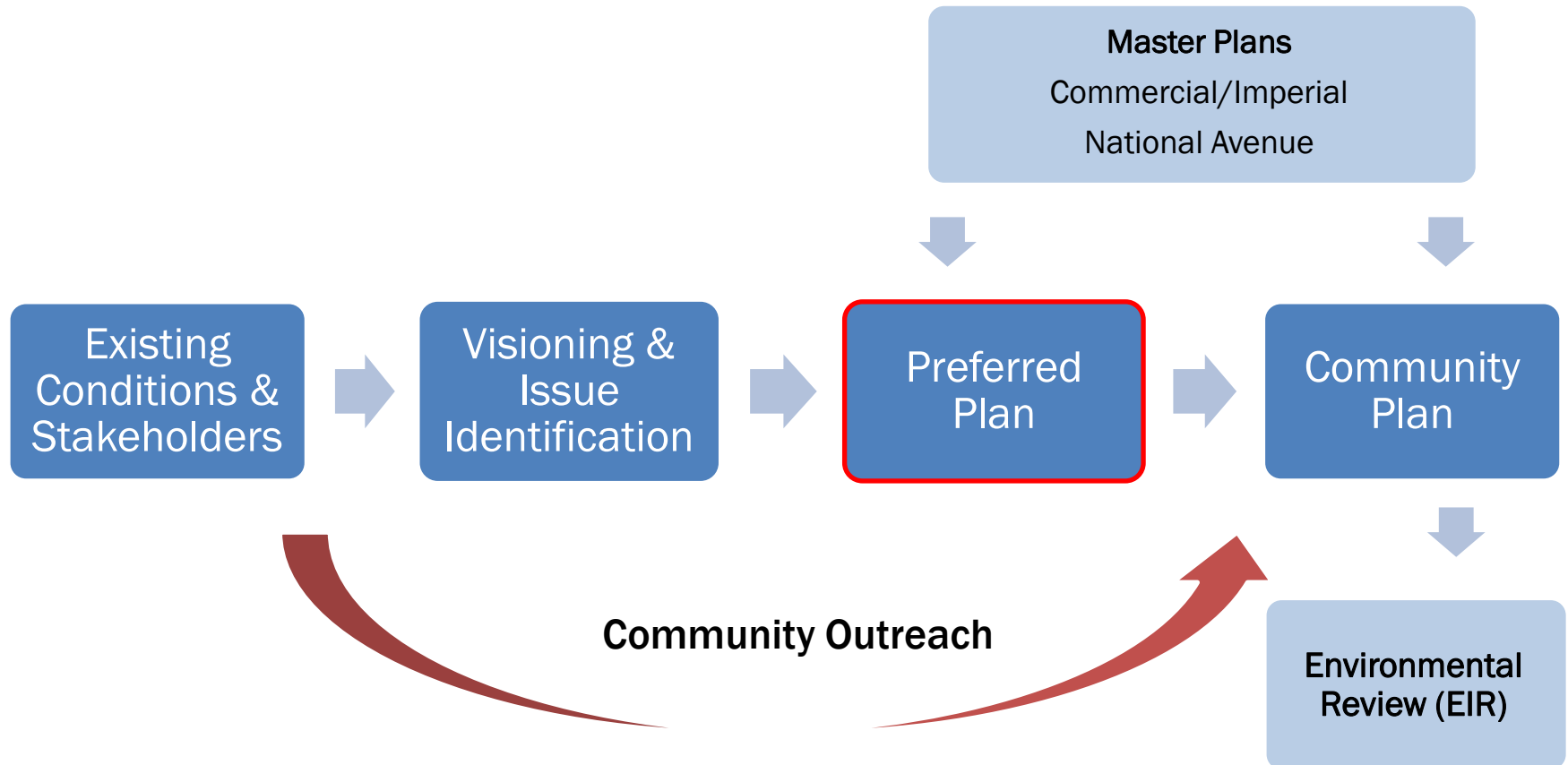
Vision and Guiding Principles and Preferred Plan

June 18, 2013

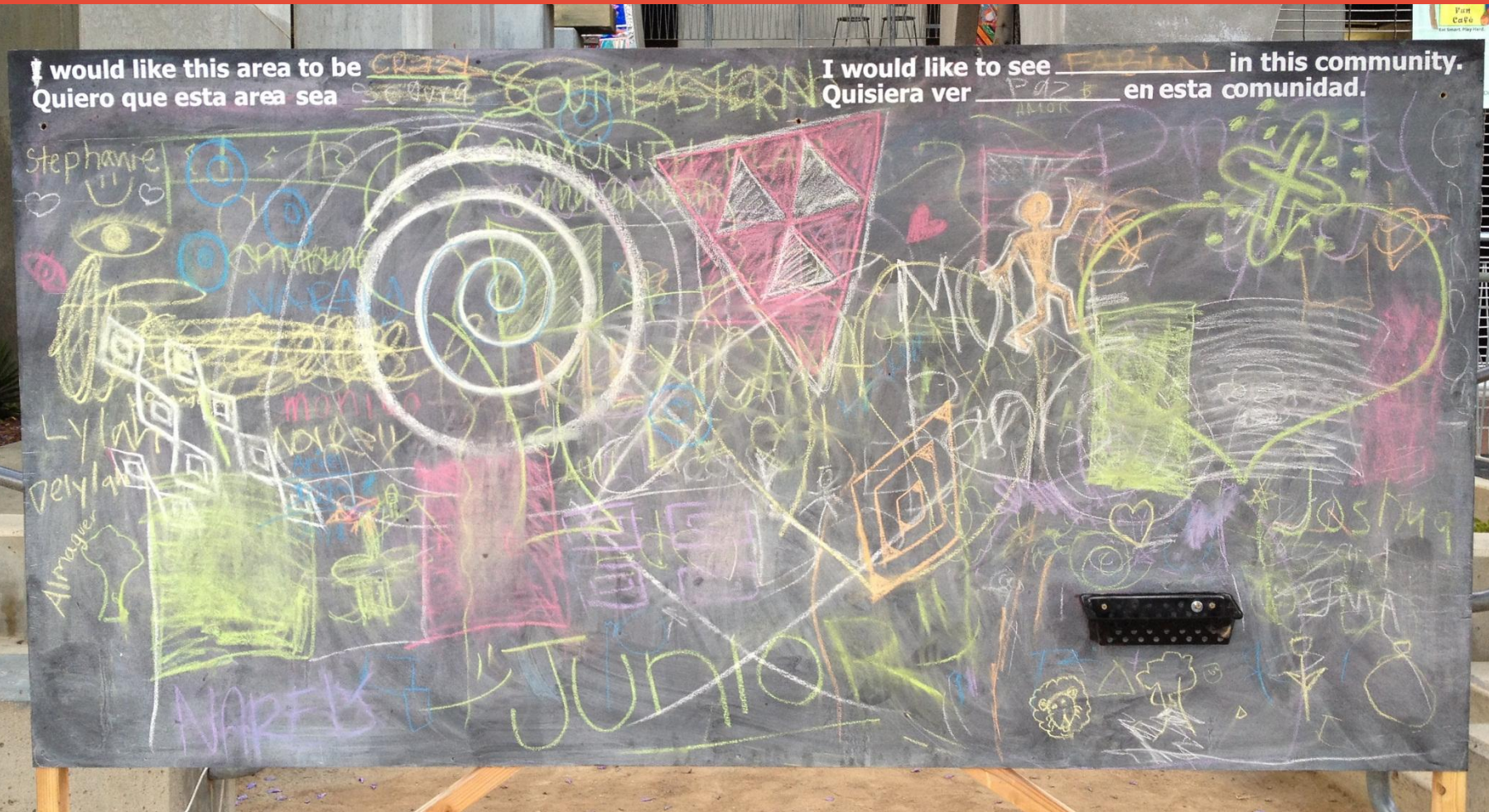
Agenda

- 1. Community Plan Process Recap**
- 2. Summary of Pop-up Outreach and Community Office Hours**
- 3. Vision and Guiding Principles**
- 4. Preferred Plan**
- 5. Public Comment**
- 6. Next Steps**

Process



Pop-Up Outreach and Community Office Hours



Pop-Up Outreach

- **Pop-up Trees**



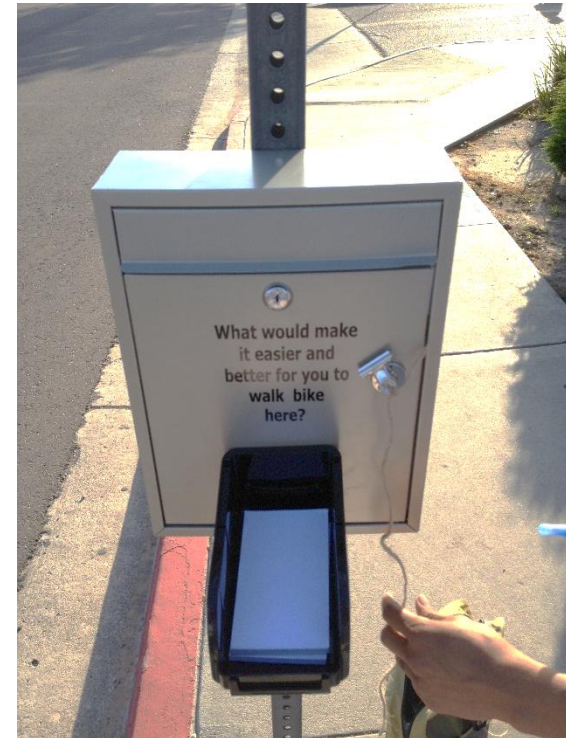
Pop-up Outreach

- Chalkboard Chat



Pop-up Outreach

- Pop-up Suggestion Boxes



Pop-up Outreach

- **What we gained from the process**
 - *Validated much of what we heard at the CPG Meetings*
 - *Gathered some new ideas and specific suggestions*
 - *Created a space for people to express themselves*
 - *Fostered a good dialogue with passersby*
 - *Observed daily routines and activities of residents*

Vision and Guiding Principles

Revised Draft Vision

Southeastern San Diego is a **diverse, inclusive, and vibrant** place to live and work, experiencing a renaissance while celebrating its distinct history. The community promotes **economic well-being**, with a job-ready population, active employment areas and cottage industry, and investment by property owners. The low-density **character of its neighborhoods** is maintained, while the **corridors are enhanced** with a vibrant mix of retail, restaurant, and cultural uses, jobs, and higher density housing, along the transit corridors...

Revised Draft Vision, continued

...Parks are safe, well-maintained, and full of community-serving amenities. The community benefits from its strong connections to the rest of the region. Movement within the community is enhanced with good north-south connections and attractive, well-lit, and pedestrian-friendly streetscapes, making it easy to get around car-free.

Revised Draft Guiding Principles

1. Celebrate Southeastern San Diego's distinctive historic roots, **while enhancing the community's identity** with strategic new higher density residential and mixed-use development and streetscape improvements along major corridors and at key sites.
2. Flourish as a **desirable, livable, and inclusive** community, with safe streets, building on existing and evolving high quality community assets.
3. Make the community **healthy and self-sustaining** by ensuring compatibility between industrial and residential uses, providing access to healthy foods, limiting predatory businesses, and facilitating home-grown businesses and jobs.

Revised Draft Guiding Principles

4. Respect the low-density **character of existing neighborhoods**, while supporting investment by property owners and providing housing at a range of densities and affordability in the community.
5. Develop a mix of residential, light industrial, retail, restaurant, and cultural uses and a variety of amenities and services to support a **balanced and vibrant community**.
6. **Enhance existing parks** with improvements to landscaping, lighting, signage, walkways and play facilities, promote **joint use** of parks with schools, and provide **new parks and gathering places**.

Revised Draft Guiding Principles

7. Ensure that Southeastern San Diego's families are well served by **schools within the community**, and provide **opportunities for education and job training** for all community members.
8. Improve the community's **streets and infrastructure** and create a circulation system that supports the **safe and efficient movement of pedestrians, bicyclists, transit, and vehicles**, enhances connections to surrounding neighborhoods and beyond, and provides **parking convenient** to retail and restaurant uses.
9. Develop **sustainable practices** in new development, mobility, water and energy conservation in order to reduce greenhouse gas emissions.

Community Planning Group Discussion

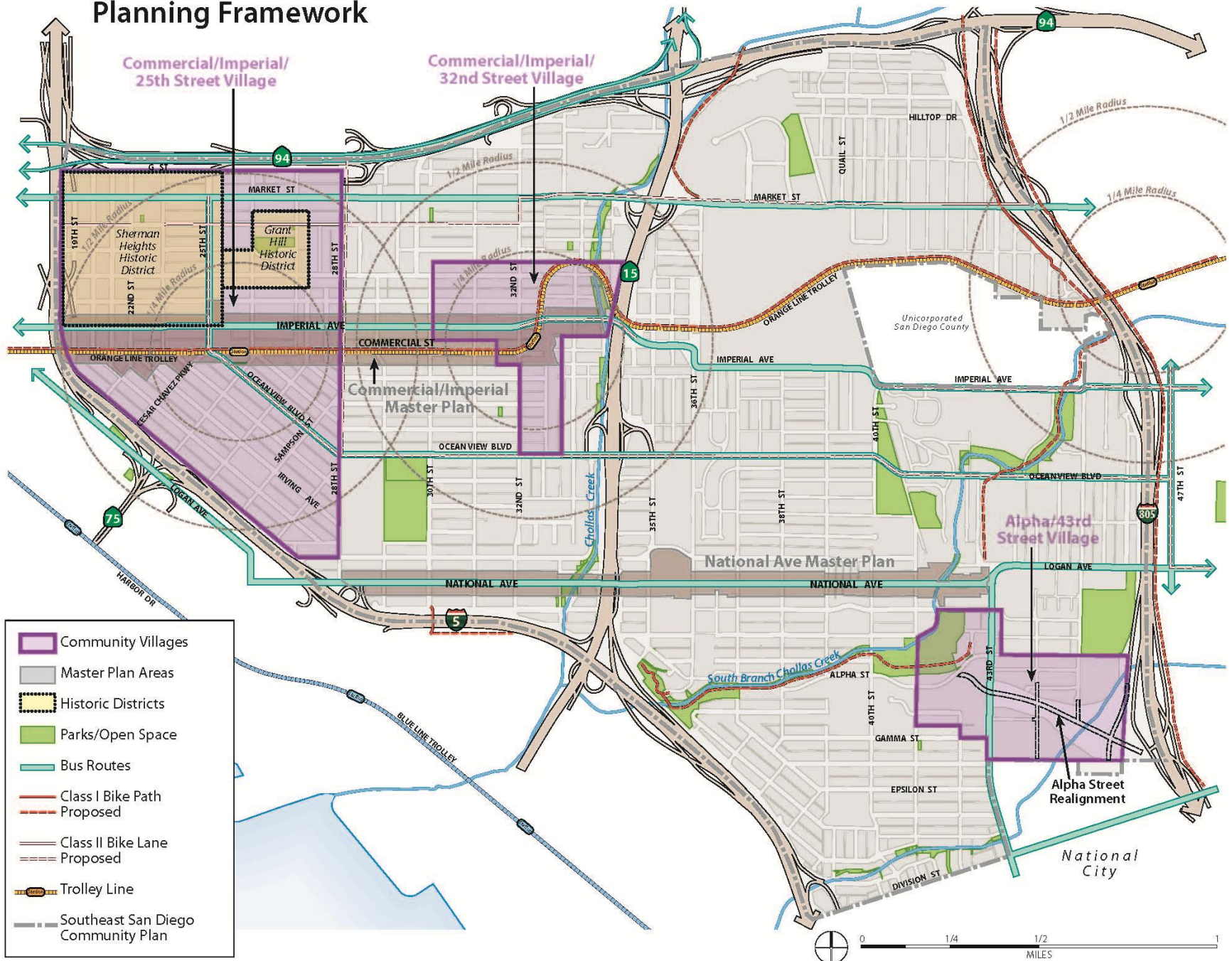
ACTION ITEMS:

- **REVISE AS NEEDED**
- **ENDORSE VISION AND GUIDING PRINCIPLES**

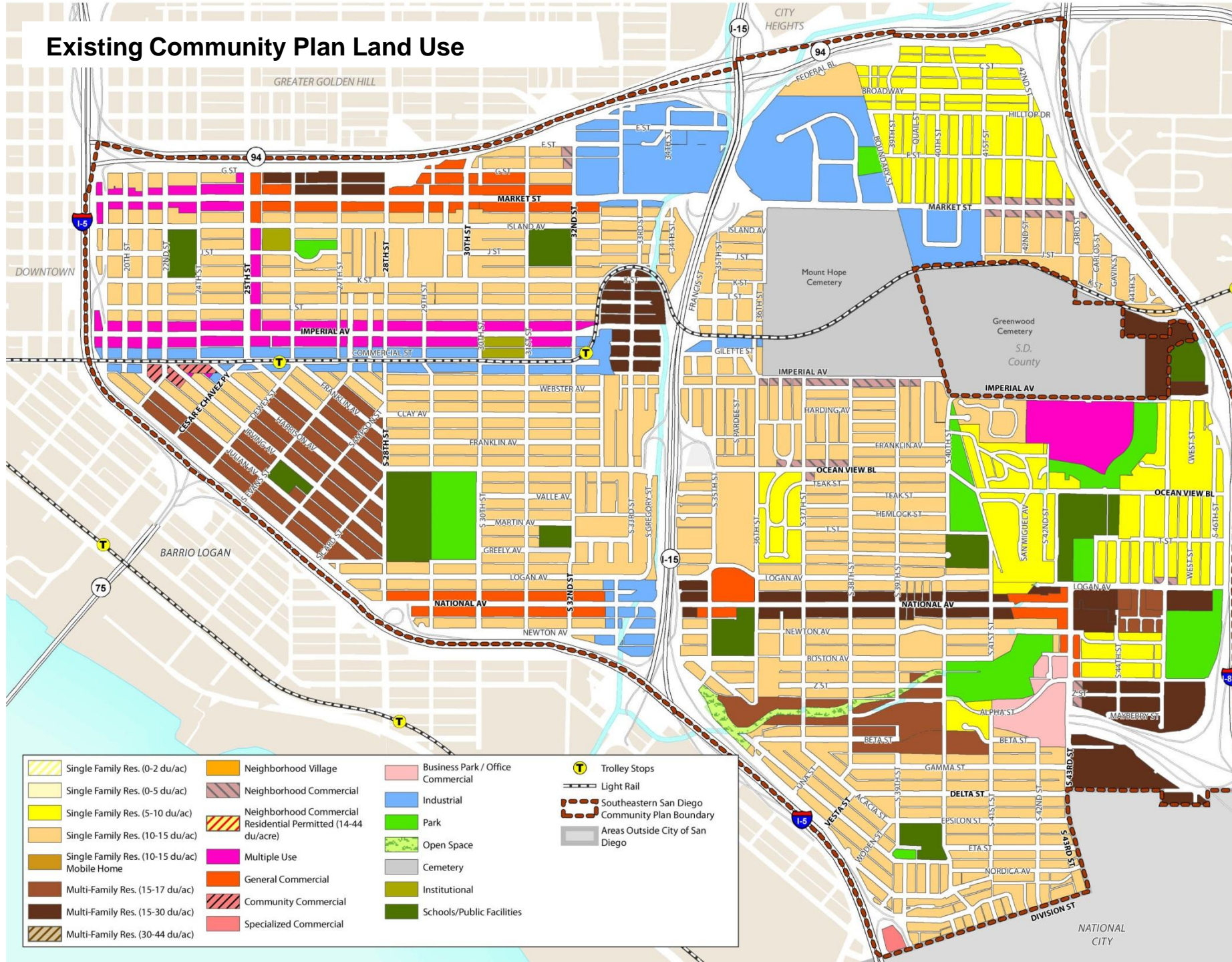
Preferred Plan for Southeastern San Diego



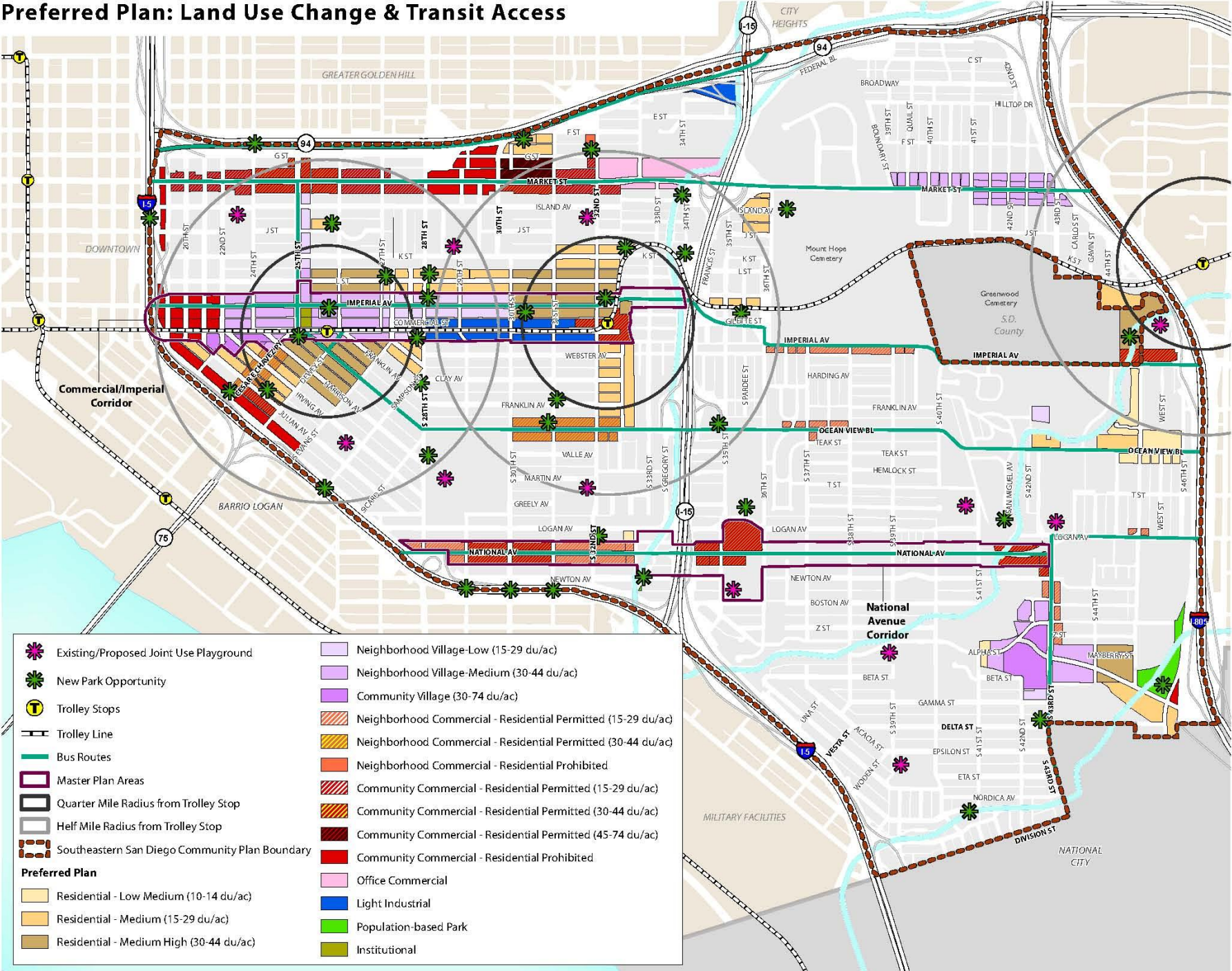
Planning Framework



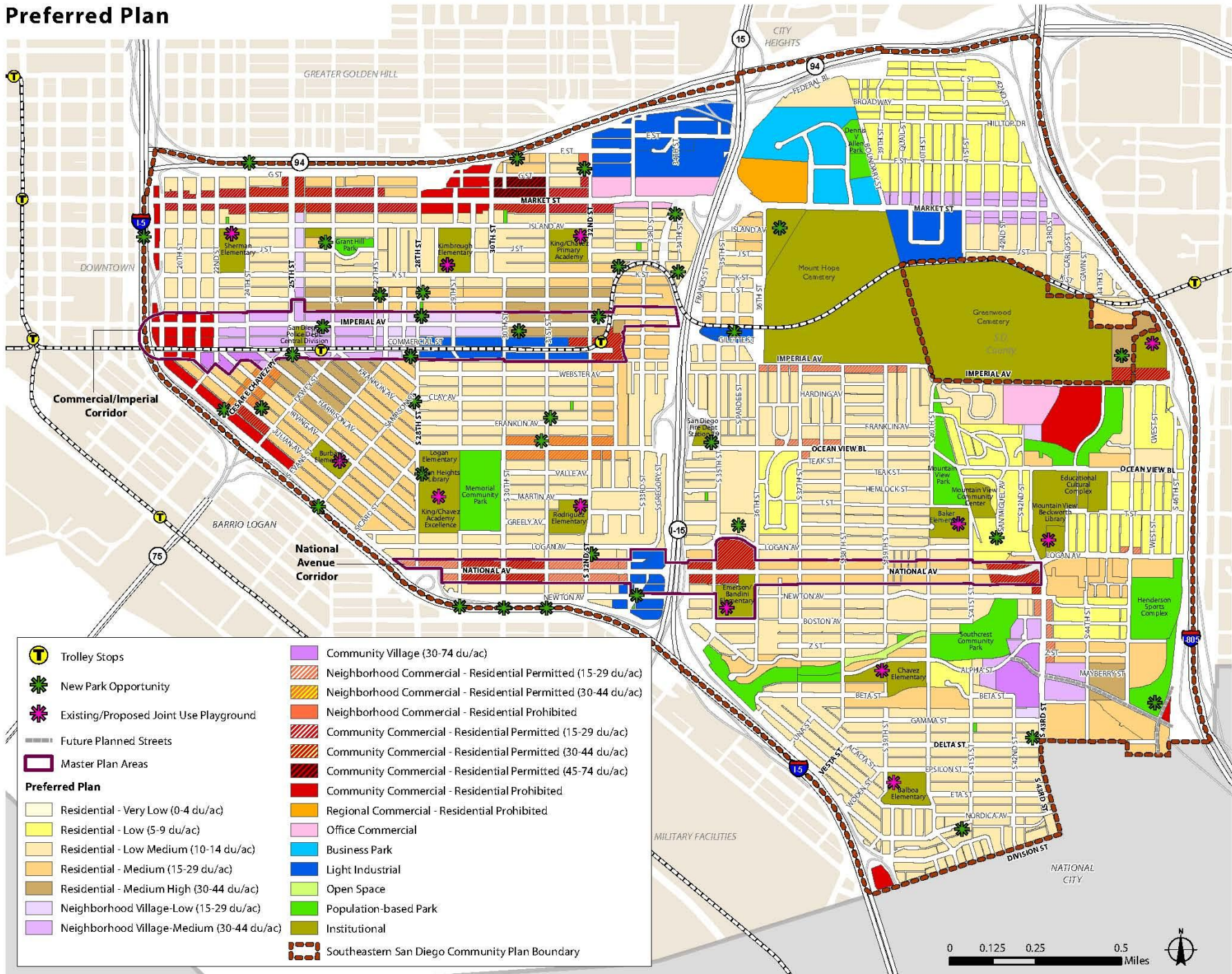
Existing Community Plan Land Use



Preferred Plan: Land Use Change & Transit Access



Preferred Plan



Community Planning Group Discussion

ACTION ITEMS:

- **REVISE AS NEEDED**
- **ENDORSE PREFERRED PLAN**

Public Comment

Next Steps

- Feedback form
- Sign-up sheet
- Website:
<http://www.sandiego.gov/planning/community/cpu/southeastern/>
- CPG-endorsed Vision and Guiding Principles
- CPG-endorsed Preferred Plan
- Community workshop in July to look at the parks and open space system, mobility/streetscape concepts

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